



**Southern New Mexico Rural Broadband Workshop  
400 West 4th Street, Truth or Consequences, NM 87901**

**November 13, 2019**

**8:30 – 4:00**

8:30 – 9:00	Coffee and Registration
9:00 – 9:20	<p><b>Welcome</b></p> <ul style="list-style-type: none"> <li>• <i>Art Garcia, New Mexico State Director, U.S. Department of Agriculture Rural Development</i></li> </ul>
	<p><b>Opening Remarks</b></p> <ul style="list-style-type: none"> <li>• <i>Kendra Karp, Office of Broadband, State of New Mexico Department of Information Technology</i></li> <li>• <i>Congresswoman Torres Small, United States House of Representatives, New Mexico's 2<sup>nd</sup> Congressional District (video message)</i></li> </ul>
9:20 – 10:10	<p><b>Broadband Applications that Drive Rural Prosperity</b></p> <ul style="list-style-type: none"> <li>• <i>Moderator: Melanie Goodman, Field Representative, Office of U.S. Senator Udall</i></li> <li>• <i>Speaker TBD, Project ECHO, University of New Mexico</i></li> <li>• <i>Jason Collet, Chief Information Officer, Western New Mexico University</i></li> <li>• <i>Eileen Yarbrough, Executive Director Economic Development, Cibola Communities Economic Development Foundation</i></li> <li>• <i>Robert Castillo, CEO and General Manager, Continental Divide Electric Cooperative Inc.</i></li> </ul>
10:10 – 10:30	Break
10:30 – 11: 20	<p><b>Broadband Partnerships - Community Solutions</b></p> <ul style="list-style-type: none"> <li>• <i>Moderator: Gar Clarke, Geospatial Information Officer, State of New Mexico</i></li> <li>• <i>Bruce Swingle, County Manager, Sierra County</i></li> <li>• <i>John Badal, CEO, Sacred Wind Communications</i></li> <li>• <i>Sid Applin, CEO, Leaco Rural Telephone Cooperative, Inc.</i></li> <li>• <i>John Chadwick, E-Rate Coordinator, New Mexico Department of Education</i></li> </ul>
11:20 – 11:40	<p><b>USDA ReConnect and Federal Support for Broadband</b></p> <ul style="list-style-type: none"> <li>• <i>Brian Smith, U.S. Department of Agriculture Rural Development, General Field Representative</i></li> </ul>
11:40 – 11:55	<p><b>Targeting Investments to Areas with the Greatest Needs – New Mexico's Broadband Mapping Initiative</b></p> <ul style="list-style-type: none"> <li>• <i>Gar Clarke, Geospatial Information Officer, State of New Mexico</i></li> </ul>



12:00 – 1:00	Lunch on Your Own – Local Food Trucks
1:00 – 1:50	<p><b>Creating a Broadband Action Team - Community Priorities</b>  <i>Round Table Discussion</i></p> <ul style="list-style-type: none"> <li>• <i>Emy Tseng, Senior Program Specialist, National Telecommunications and Information Administration BroadbandUSA</i></li> </ul>
1:50 – 3:20	<p><b>Broadband Data Overview - Exploring Your Community Data - Working Session</b></p> <ul style="list-style-type: none"> <li>• <i>Karen Archer Perry, Senior Policy Analyst, National Telecommunications and Information Administration BroadbandUSA</i></li> <li>• <i>Robert Balance, The Center for Internet as Infrastructure, LLC</i></li> </ul>
3:20 – 3:45	<p><b>Action Planning, Additional Resources, and Interactive Discussion</b></p> <ul style="list-style-type: none"> <li>• <i>Karen Archer Perry, Senior Policy Analyst, National Telecommunications and Information Administration BroadbandUSA</i></li> </ul>
3:45 -4:00	<p><b>Closing Remarks</b></p> <ul style="list-style-type: none"> <li>• <i>Kendra Karp, Office of Broadband, State of New Mexico Department of Information Technology</i></li> </ul>
	<p><b>Adjourning Comments</b></p> <ul style="list-style-type: none"> <li>• <i>Art Garcia, New Mexico State Director, U.S. Department of Agriculture Rural Development</i></li> </ul>

*Sponsored by the U.S. Department of Agriculture, U.S. Department of Commerce’s National Telecommunication and Information Administration, and State of New Mexico Department of Information Technology.*